



# KIMBERLY CRANFIELD

**DESIGN \* ILLUSTRATION \* ANIMATION**

## CONTACT:

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**(615) 504-3227**

## SKILLS:

**PHOTOSHOP, AFTER EFFECTS, FLASH, TOON BOOM, PREMIERE,  
ANIMATION, CONCEPT ART, WEB AND LOGO DESIGN, VISUAL FX, VIDEO EDITING**

## EXPERIENCE:

**MAGNETIC DREAMS**  **NOVEMBER 2011-APRIL 2020**

**FREELANCE ANIMATOR/ ILLUSTRATOR/DESIGNER**

- **DESIGNED CHARACTERS AND BACKGROUNDS FOR BOOKS, TV, AND FILM**
- **ANIMATED FOR TV, ONLINE, MUSIC VIDEOS, AND GAMES**
- **CREATED STORYBOARDS AND STORY SHOTS**
- **BUILT AND ANIMATED ASSETS FOR GAMES**

**DOG RESCUERS: CHILDREN'S BOOK**  **ONGOING**  
**LOGO DESIGNER**

- **ILLUSTRATED COVER AND INTERIOR ALONG WITH CHARACTER DESIGN**

**AO SMITH**  **NOV 2016-FEBRUARY 2017**

**DESIGNER AND ANIMATOR**

- **ANIMATED THE CLIENT'S COMMERCIAL FROM CONCEPT TO FINAL**
- **CREATED ICONS FOR PROMOTIONAL USE**

**MARKET IMAGE**  **AUGUST 2015**

**DESIGNER AND ANIMATOR**

- **ANIMATED THE CLIENT'S COMMERCIAL FROM CONCEPT TO FINAL**
- **CREATED ICONS FOR PROMOTIONAL USE**

## EDUCATION:

**THE ART INSTITUTE OF TENNESSEE - NASHVILLE**  
**BACHELOR OF ARTS IN ANIMATION AND MEDIA ARTS**  
**JANUARY 2010-SEPTEMBER 2012**

**THE UNIVERSITY OF TENNESSEE, KNOXVILLE**  
**GRAPHIC DESIGN COURSES COMPLETED**  
**AUGUST 2007-DECEMBER 2009**